



2023 SPONSORSHIP PACKAGES

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FESTIVAL PRODUCER

ROSALVA RESENDIZ
FESTIVAL PRODUCER

ALEX GARCIA TOPETE
DIRECTOR OF PROGRAMMING

SILVIA SOLIS
ART SHOW CURATOR

Dear Friends,

El "Festival de Cine Latino Americano-Norte" (FDCLA-Norte) destaca lo mejor del cine latino y latinoamericano a nivel internacional. Nuestra meta es difundir y apoyar el trabajo de los realizadores latinos y latinoamericanos, abriendo espacios para resaltar nuestro talento en la industria cinematográfica.

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The "Festival de Cine Latino Americano - Norte" (FDCLA-Norte) features the very best international Latino and Latin American content. We aim to showcase and support existing and emerging creative Latino filmmakers worldwide by creating a space for innovative, original, and thought-provoking works that are 'by', 'about', and 'for' the Latino community.

We would like to invite you to become an underwriter for this fabulous event!

FDCLA sponsorship levels and benefits packages include branding inclusion on advertising materials, social media promotions, and other perks. A sponsorship package can also be customized to meet the unique needs of your business!

**FESTIVAL DE CINE LATINO AMERICANO (FDCLA) IS A 501(C)(3) TAX-EXEMPT ORGANIZATION.
(TAX ID: 82-3277698).**

CONTRIBUTIONS MAY BE TAX-DEDUCTIBLE.



PRESENTING SPONSOR - \$10,000 (1 AVAILABLE)

Website Advertisement • Sponsor Page Logo on website • Large Logo on collateral materials • Preshow Slide (10 sec) • Preshow Video (30 Sec) • Festival Promo Video Logo • Festival Promo Video Listing • Ad in Program Guide: FULL PAGE COLOR • Social Media Posts • Featured as an annual partner for the 2023 year (on the website, and social media)

PREMIUM SPONSOR - \$5,000 (3 AVAILABLE)

• Website Advertisement • Sponsor Page Logo on website • Large Logo on collateral materials • Preshow Slide (10 sec) • Preshow Video (30 Sec) • Festival Promo Video Logo • Ad in Program Guide: FULL PAGE COLOR • Social Media Posts • Featured as an annual partner for the 2023 year (on the website, and social media)

FESTIVAL SPONSOR - \$2,500 (2 AVAILABLE)

• Website Advertisement • Sponsor Page Logo listing on website • Medium Logo on collateral materials • Preshow Slide (10 sec) • Preshow Video (30 Sec) • Ad in Program Guide: 1/2 PAGE COLOR • Social Media Posts

SUPPORTING SPONSOR - \$1,500 (4 AVAILABLE)

• Sponsor Page Logo Placement on website • Preshow Slide (10 sec) • Preshow Video (30 Sec) • Festival Promo Video Logo • Inclusion in Program Guide • Social Media Posts

CONTRIBUTING SPONSOR - \$1000 (5 AVAILABLE)

- Inclusion on Sponsor page logo
- Inclusion in Preshow Slide
- Inclusion in Program Guide
- Social Media Posts

SILVER SPONSOR - \$500 (5 AVAILABLE)

- Inclusion in Preshow Slide
- Inclusion in Program Guide
- Social Media Posts

ADVERTISING ASSETS

Website Advertisement - Rotates ads at the top of content pages

Sponsor Page Logo listing on the website - Company logo

Sponsor Page Listing on the website - Words Only (i.e. FDCLA Festival)

Preshow Slide - 10 seconds per, plays in rotation prior to and post every screening

Preshow Video - 30 seconds, plays after lights go down and before every film screening.

Festival Promo Video Logo - Promo video plays immediately before the start of each block and showcases sponsors

Festival Promo Video Listing - Promo listing plays immediately before the start of each block and showcases sponsors



HOSPITALITY TRADE - WILL ADVERTISE FOR FOOD.

We are in need of food to feed our amazing volunteers and filmmakers that will be attending our event. Please review the following in-kind sponsorship levels and please check the box next to which option you would like:

\$100 worth of food: Small logo on hospitality banner displayed in the hospitality room, sign by your food advertising your business, menus available in the hospitality room (you must provide), social media shout-out.

\$200 worth of food: Medium logo on hospitality banner displayed in the hospitality room, sign by your food advertising your business, menus available in the hospitality room (you must provide), social media shout-out.

\$300 worth of food: Large logo on hospitality banner displayed in the hospitality room, sign by your food advertising your business, menus available in the hospitality room (you must provide), social media shout-out.



Type of food provided (details, please!): _____

Which day(s) will you provide food? Friday (5:00 pm) (7:00 pm) Saturday (10:00 am) (12:00 pm) (4:00 pm) (7:00 pm) Sunday (10:00 am) (12:00 pm) (4:00 pm) (7:00 pm)

Will you deliver the food to the hospitality room or will a volunteer need to pick it up? _____

Contact Person: _____ Phone: _____

Don't see a sponsor level that fits your needs?
Contact Marielena Resendiz at resendiz@unt.edu today and we can customize one for you!



2023 SPONSORSHIP AGREEMENT

COMPANY NAME _____

SPONSOR LEVEL CHOSEN _____

MAILING ADDRESS _____

CONTACT PERSON _____

PHONE _____ E-MAIL _____

BY SIGNING BELOW, I _____ AGREE TO PAY THE TOTAL AMOUNT OF THE SPONSORSHIP PROMISED ABOVE.

SIGNATURE _____

SPONSOR AGREEMENT AND PAYMENT IS DUE BY **AUGUST 15, 2023**
IF YOU NEED TO ARRANGE A DIFFERENT DATE, PLEASE LET US KNOW.

MAKE CHECKS OUT TO UNT - MEDIA ARTS (MEMO LINE: FDCLA) AND
MAIL IT TO: 1155 UNION CIRCLE, P.O. BOX 310589, DENTON TEXAS 76203

EMAIL LOGO VECTOR FILE TO MARIELENA RESENDIZ AT RESENDIZ@UNT.EDU

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Partnering with:

